



ACTIVITIES REPORT | 2024



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“Community Action”: when many hands build transformation

In 2024, the Instituto Alcoa was inspired by the collective power. “O Fazer Comunitário [“Community Action”], more than a motto, was the lens through which we saw the present and planned the future.

The year was marked by collaboration, empathy, and a shared commitment to the **common good**. Throughout this period, we reaffirmed our role as catalysts for real change in the communities and municipalities where we operate: Juruti (PA), São Luís (MA), Poços de Caldas (MG), and the surrounding region.

“The common good is the good which belongs to everyone. It is common because it cannot be divided and shared among individuals, but is possessed by all at the same time and in an integral way.”

- **Thomas Aquinas**, philosopher and theologian.

Our work was based on a process of active listening, attentive to the voices of those who live, feel, and transform the territories daily. It was from this connection with the people that we were able to devise and carry out impactful actions. The results we present here are the fruit of many hands and minds working together with responsibility and purpose.

Over the past year, the power of **doing together** has been present in our volunteer activities, which have continued to contribute to the social development of the territories for over 20 years. In addition, we supported the implementation of community projects through the Programa de Apoio a Projetos Locais [Local Project Support Program], which takes into account demands indicated by the community itself on the education and work, and income generation fronts.

It was also a year of innovation. In the Programa Ecoa [Ecoa Program], we took important steps by integrating new

methodologies and strengthening the role of education as a tool for social transformation. Our publications brought accessible and relevant knowledge to the communities, and the projects implemented sought to respond to local demands, always taking care to respect the specificities of each territory.

In addition to our priority activities, we also provide humanitarian aid, such as support for the disaster experienced by Rio Grande do Sul. The rapid and empathetic response from our network of partners and collaborators reinforced the power of collective action and the true meaning of the word community.

All of this was only possible because we believe in community work that transforms. Work that is movement, born out of listening, nourished by exchange, and concretized in action. A way of doing things that does not belong to just one person, but to many people - and that is why it is stronger, longer-lasting and fairer.

In 2025, the Instituto Alcoa will complete 35 years of its trajectory. We have reached this milestone with pride in the legacy we have built and with our eyes on the future. We remain firm in our commitment to promoting social transformation with transparency, engagement, and above all, with a feeling of belonging that drives each of our actions.

We continue on our mission together, because we believe that transformation is only possible when it is done with - and for - communities.

May this document inspire you.

Happy reading!

02

Highlights



About us

The Instituto Alcoa is a non-profit business association founded in 1990. It was created with the purpose of collectively transforming the territories where Alcoa is present in Brazil: **Poços de Caldas**, in Minas Gerais; **São Luís**, in Maranhão; and **Juruti**, in Pará, in order to make them more inclusive and less unequal. To this end, it promotes initiatives in **Education and Job and Income Generation**, causes it considers fundamental to the development of a more just society, in addition to encouraging social participation and dialogue around causes as a way of mobilizing engagement. Its activities are linked to public policies and global interest agendas, such as the Sustainable Development Goals (SDGs).

In 2024, the projects and programs of the Alcoa Institute, carried out in the locations where it operates, potentially benefited more than 50,000 people through an investment of approximately R\$ 4.5 million. The impacts achieved are diverse, and you can learn a little more about the organization's initiatives in the following pages.



Where we operate

Education

Ecoa

186 schools served by the Programa Ecoa [Ecoa Program] in Juruti (PA), Poços de Caldas (MG) and São Luís (MA);

More than **1,100 education professionals** served.

More than **46,000 students** are potentially benefiting.

Generating Work and Income

Local Project Support Program

More than **R\$2,700,000** was invested in 2024 by the Programa de Apoio a Projetos Locais [Local Project Support Program] in 18 community projects, with the potential to impact more than 3,800 people.

Engaging society

635 Alcoa/Alumar volunteers;

More than **5,000** people benefited;

More than **R\$ 1,000,000** invested;

Around **5,000** hours of volunteer work donated;

49 volunteer actions, including:

29 ACTIONS;

5 VAMOS groups (Voluntários Alcoa e Alumar Mobilizando a Sociedade [Alcoa and Alumar Volunteers Mobilizing Society]);

5 Junior Achievement actions;

5 Atados actions;

4 Alcoa Foundation actions;

1 activity by the Grupo Mais Unidos [Mais Unidos Group].

¹ Of this amount, part of the funds was transferred in 2025. The amount corresponding to the transfer made in 2024 is **R\$ 489,993.00**.

Spotlight

Juruti (PA)

R\$ 1.864.780

invested by the **Instituto Alcoa** in the locality, divided as follows:

Volunteering program²:

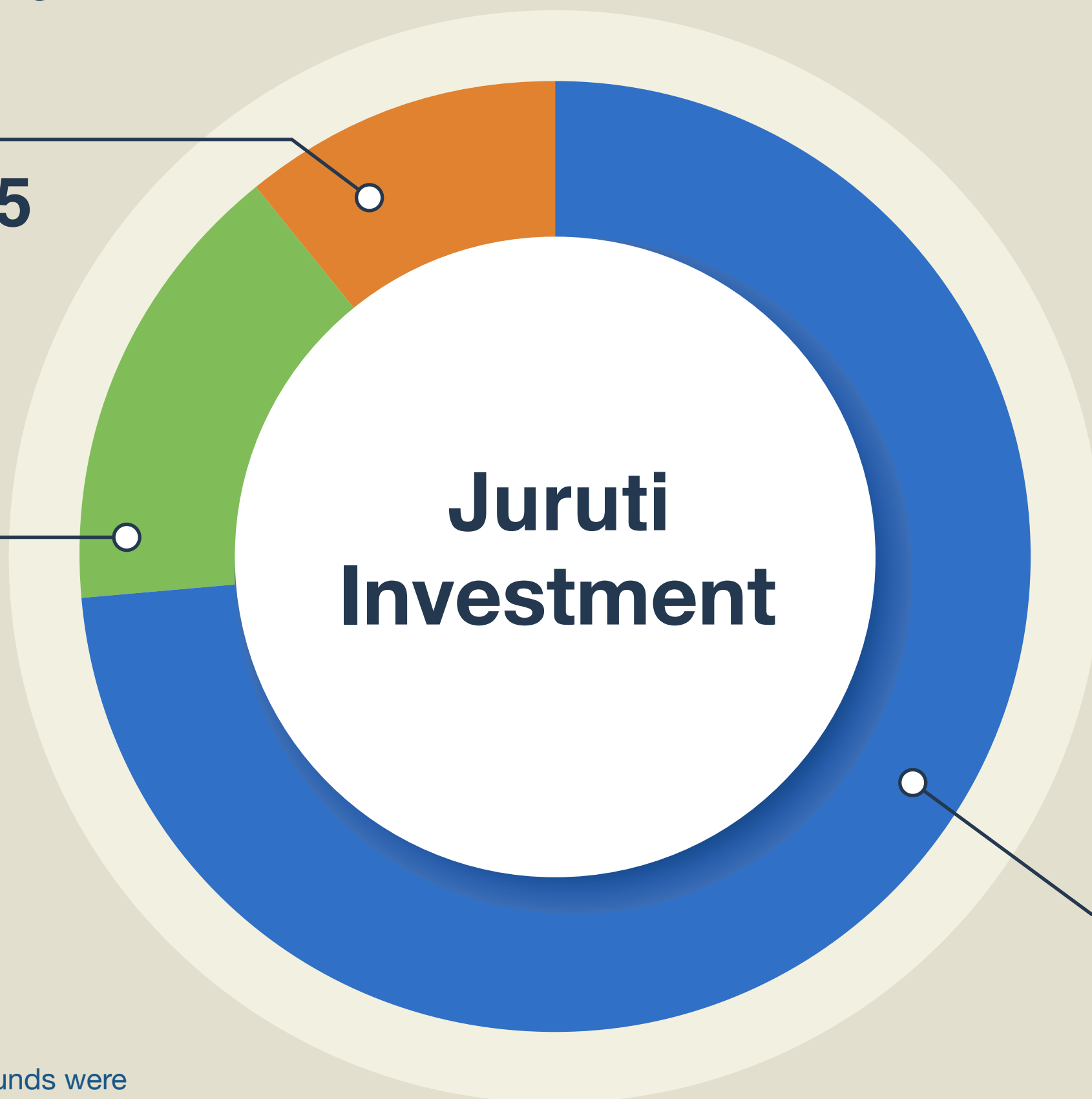
11%

R\$ 202.495

Programa Ecoa
[Ecoa Program]:

15%

R\$ 286.601



Support program
for local projects:

74%

R\$ 1.375.684



² Of these investments, part of the funds were transferred in 2025. The amount corresponding to the transfer made in 2024 is R\$ 99,495.

Spotlight

Jurutí (PA)

HIGHLIGHTS

Ecoa Program

89 schools served

+170
education professionals
served

+7.000
students potentially
benefited

Local Project Support Program

6 projects approved

1 extra-edital project

7 organizations
benefited

2.293 people
potentially benefited

Volunteering

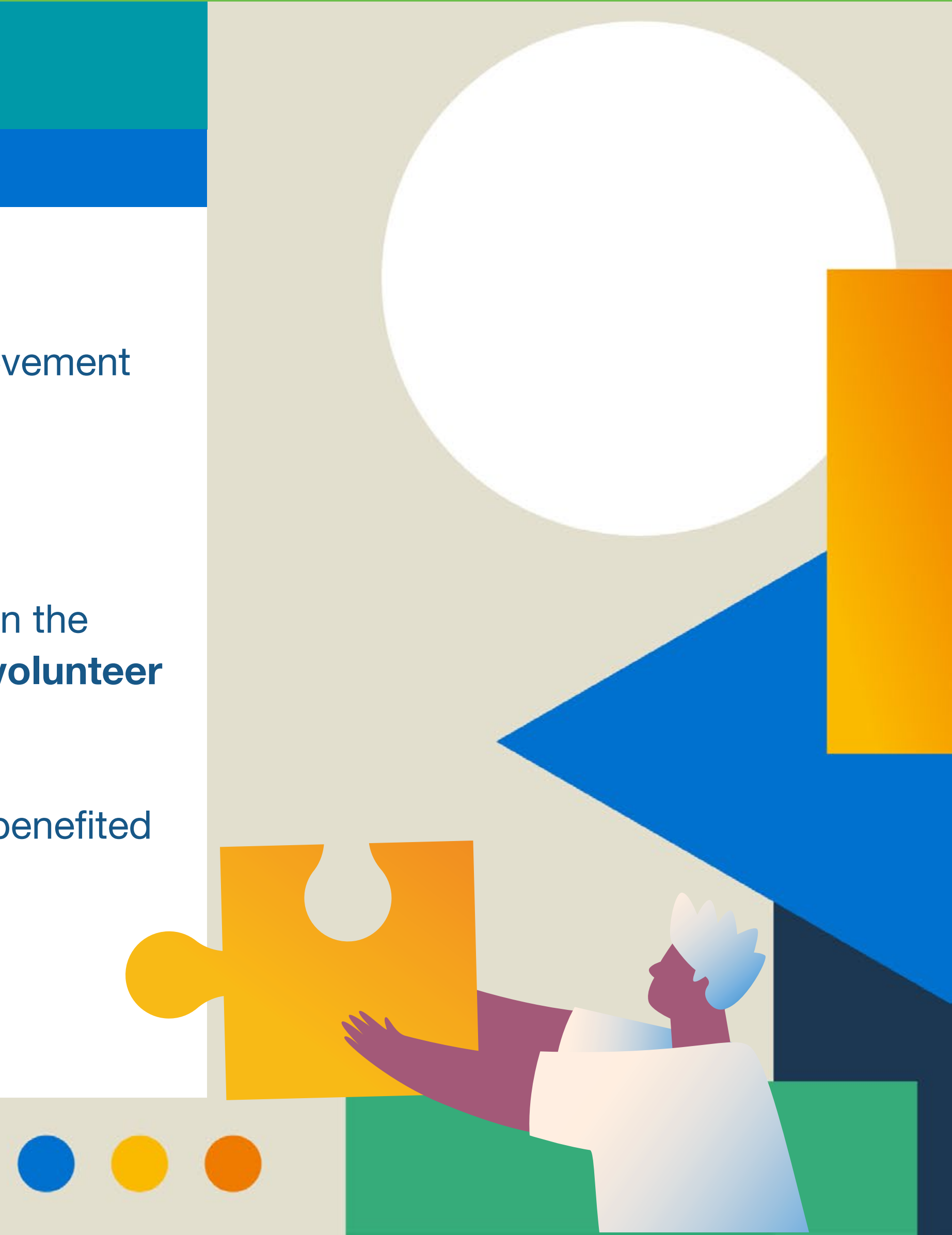
8 ACTIONS

3 actions with Junior Achievement
and Atados

1 VAMOS

151 volunteers mobilized in the
locality, with **896 hours of volunteer**
work donated

576 people potentially benefited
from the volunteer actions



Spotlight Poços de Caldas (MG) and region

R\$ 1.009.235

invested by the **Instituto Alcoa** in the locality,
divided as follows:

Volunteering program³:

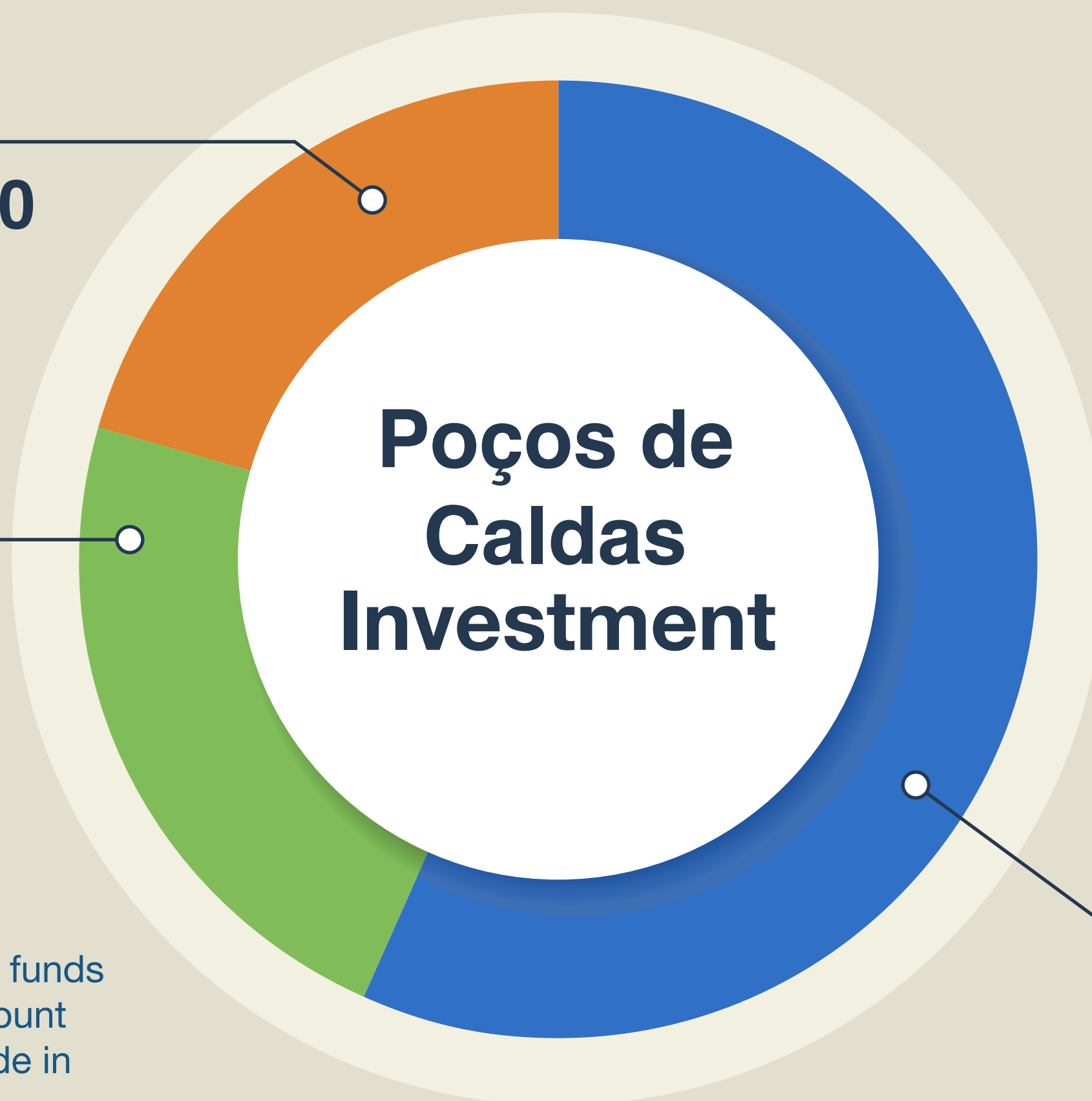
20%

R\$ 205.730

Programa Ecoa
[Ecoa Program]:

23%

R\$ 230.899



Poços de Caldas Investment

Support program
for local projects:

57%

R\$ 572.606



³Of these investments, part of the funds were transferred in 2025. The amount corresponding to the transfer made in 2024 is R\$ 142,730.



Spotlight
**Poços de Caldas
(MG) and region**

HIGHLIGHTS

Ecoa Program

25 schools served

+800 education professionals served

+12.000 students potentially benefited

Local Project Support Program

4 projects approved

2 extra-edital projects

6 organizations benefited

664 people potentially benefited in the locality

Volunteering

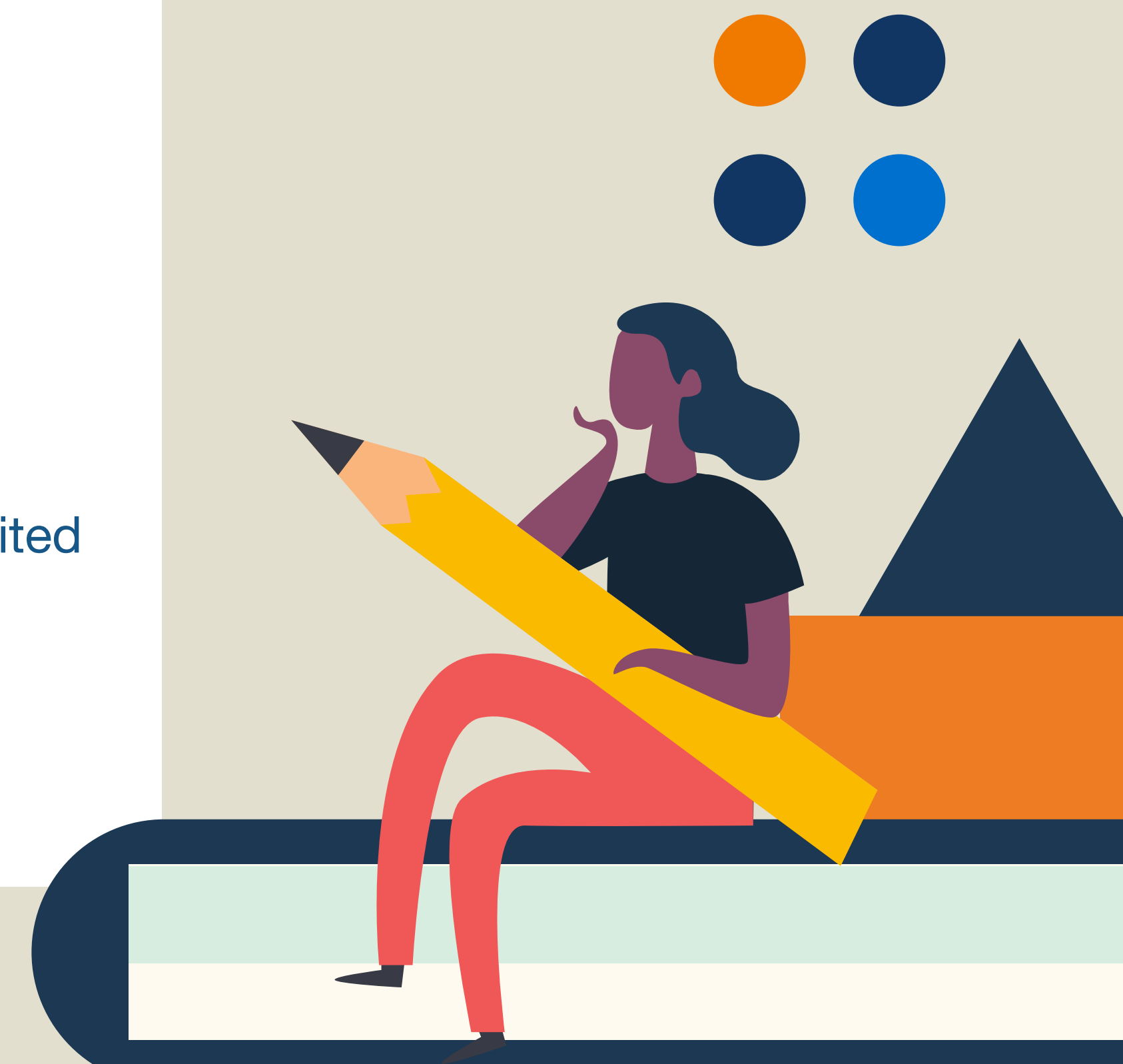
9 ACTIONS

2 actions with Junior Achievement and Atados

2 VAMOS

138 volunteers mobilized in the locality, with **1,251 hours of volunteer work** donated

2,535 people potentially benefited from these volunteer actions



Spotlight

São Luís (MA)

R\$ 1.531.501

invested by the **Instituto Alcoa** in the locality, divided as follows:

Volunteering program⁴:

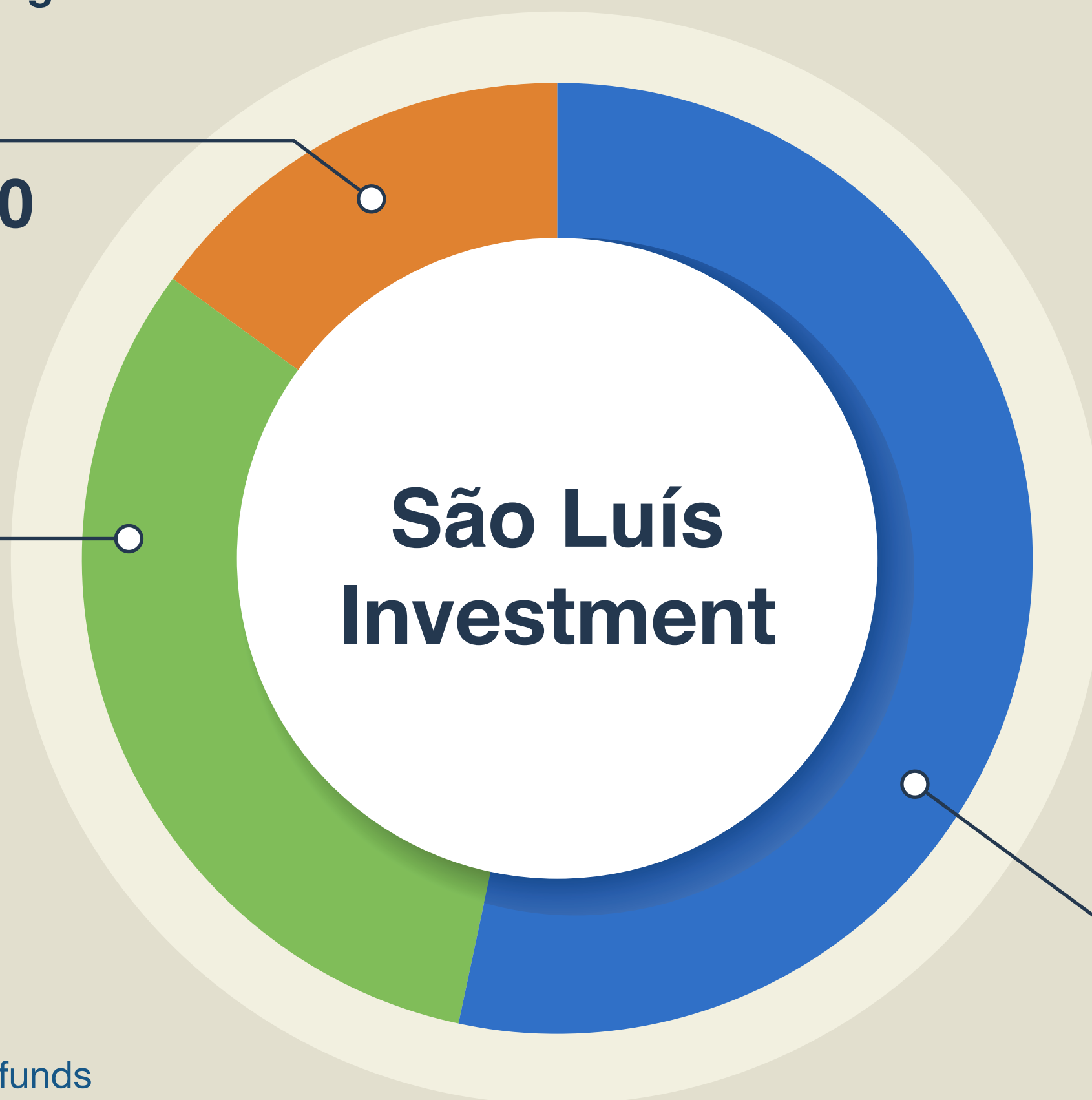
15%

R\$ 226.140

Programa Ecoa
[Ecoa Program]:

32%

R\$ 488.112



Support program
for local projects:

53%

R\$ 817.249

Of these investments, part of the funds was transferred in 2025. The amount transferred in 2024 is **R\$ 158,140**.



Spotlight

São Luís (MA)

HIGHLIGHTS

Ecoa Program

72 schools served

+170 education professionals served

+27.000 students potentially benefited

Local Project Support Program

4 projects approved

1 extra-edital project

5 organizations benefited

910 people potentially benefited in the locality

Volunteering

9 ACTIONS

3 actions with Junior Achievement and Atados

2 VAMOS

312 volunteers mobilized in the locality, with **1,958 hours of volunteer work** donated

1,850 people potentially benefited from the volunteer actions



Spotlight

São Paulo (SP)

R\$ 92.628

invested in the locality,
broken down as follows:

OVERALL PICTURE

ACTIONS:

R\$ 45.000

Atados:

R\$ 44.628

Voluntário(a) Nota

10 [10 out of 10

Volunteer] Donation:

R\$ 3.000⁵

HIGHLIGHTS

Volunteering

3 ACTIONS

2 actions with Atados

34 volunteers were involved in the actions, with 201 hours of volunteer work donated



⁵The amount relating to the Voluntary Donation Note 10 of 2024 was transferred in 2025.

03

Panorama



Check out Instituto Alcoa's highlight actions in 2024

January

Holding of the Reconhecimento Ecoa Gestão - Melhores Práticas de 2023 [Recognition Ceremony of Ecoa Gestão - Best Practices 2023] and the actions of the second stage of the Mbaraete Project.

[LEARN MORE +](#)

[LEARN MORE +](#)

March

Registration opens for the 2024 Programa de Apoio a Projetos Locais [Local Project Support Program] call and the 2024 Programa de Voluntariado [Volunteer Program] is launched.

[LEARN MORE +](#)

[LEARN MORE +](#)

May

Support for the Fundo Regenera RS [Regenera RS Fund], launch of the Relatório de Atividades Instituto Alcoa 2023 [Alcoa Institute 2023 Activities Report] and ACTIONS in the other locations: Juruti (PA), São Luís (MA) and São Paulo (SP).

[LEARN MORE +](#)

[LEARN MORE +](#)

February

The yearly planning was carried out with Relações Comunitárias Alcoa [Alcoa Community Relations] professionals and partner organizations. Promotion of the Trails, which are moments of dialogue with internal teams and with the Conselhos Consultivos de Relações Comunitárias [Community Relations Advisory] Councils. The activities of the Ecoa 2024 Program were also initiated.

[LEARN MORE +](#)

April

Instituto Alcoa's 34th anniversary and the first ACTION of the year in Poços de Caldas (MG).

[LEARN MORE +](#)

[LEARN MORE +](#)

June

ACTION in Poços de Caldas (MG) in conjunction with the organization Divinolândia Que Te Quero Bem [Divinolândia I wish you well], for the benefit of the Divinolândia Regional Hospital (SP), and ACTION in São Luís (MA), at the Instituto de Desenvolvimento e Amparo Semeando Vida [Sowing Life Development and Support Institute].

[LEARN MORE +](#)



July

VAMOS actions in São Luís (MA), which benefited two local organizations: Instituto Raíssa Mendonça [Raíssa Mendonça Institute] and Associação Amigos da Lagoa da Jansen [Friends of Jansen Lagoon Association].

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October

Announcement of the results of the 2024 Programa de Apoio a Projetos Locais [Local Projects Support Program] call. There were also actions carried out by VAMOS in Poços de Caldas (MG), benefiting two organizations: Colégio Municipal Dr. José Vargas de Souza [Municipal College Dr. José Vargas de Souza] and AADV - Associação de Assistência aos Deficientes Visuais [Association for Assistance to the Visually Impaired].

[LEARN MORE +](#)

[LEARN MORE +](#)

December

2024 Evento de Reconhecimento dos(as) Voluntários(as) [Volunteer Recognition Event] and launch of two E-books: Cultura Empreendedora [Entrepreneurial Culture]: O cenário brasileiro e as contribuições do investimento social privado e Programa Ecoa nos Territórios. [The Brazilian scenario and the contributions of private social investment and Ecoa Program in the Territories].

[LEARN MORE +](#)

[LEARN MORE +](#)

[LEARN MORE +](#)

August

4th edition of Festival da Cultura Empreendedora [Entrepreneurial Culture Festival].

[LEARN MORE +](#)

September

Registration opens for Campanha Educador de Valor [Educator of Value Campaign].

[LEARN MORE +](#)

November

Officialization of the initiatives supported by the Programa de Apoio a Projetos Locais [Local Project Support Program], Cerimônia de Reconhecimento das Escolas e dos(as) Educadores(as) de Valor [Recognition Ceremony for Schools and Valuable Educators], and the realization of the Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation actions [Alcoa Foundation's Community Impact Mobilization Campaign].

[LEARN MORE +](#)

[LEARN MORE +](#)

[LEARN MORE +](#)

Play

Find out everything that the Instituto Alcoa developed in 2024 through audiovisual productions:

[VIDEO JOURNEYS - 1º SEMESTER ▶](#)

[VIDEO JOURNEYS - 2º SEMESTER ▶](#)



04 In action



Education and generation of work and income



The Programa Ecoa [Ecoa Program] is Instituto Alcoa's main initiative focused on improving basic public education in Brazil.

Created in 2014, the program has undergone many transformations in its decade of existence. It is currently focused on actions to improve management processes and the ongoing training of educators, to improve the indicators for public primary education in Juruti (PA), Poços de Caldas (MG) and São Luís (MA).

Poços de Caldas (MG)



The program's actions include:

Strengthening public education in the municipalities' schools;

Promoting the development of the professional skills of school managers and technical teams from Secretarias Municipais de Educação [Municipal Education Departments]

Support for strengthening the management of Secretarias Municipais de Educação [Municipal Education Departments] by improving the application of economic resources, knowledge, and organizational capacity;

Promoting the development of educators' professional skills in municipal education networks.

Follow the results:

During 2024, **186 municipal elementary schools** were served in Juruti (PA), Poços de Caldas (MG), and São Luís (MA), which benefited more than **1,100 education professionals** and contributed to the educational process of more than **46,000 students**.

Programa Ecoa [Ecoa Program] worked with 100% of the elementary schools in Juruti (PA) and Poços de Caldas (MG). In São Luís, Ecoa reached 63% of the schools.

Programa Ecoa [Ecoa Program]
Workshop in São Luís (MA).



Ecoa Highlights

Juruti (PA):

| | | |
|-----------------------------|---|---|
| 89 schools served | +170 education professionals served | +7.000 education professionals served |
|-----------------------------|---|---|

Investment:

Juruti:
R\$ 286.601

Poços de Caldas (MG):

| | | |
|-----------------------------|---|--|
| 25 schools served | +800 education professionals served | +12.000 education professionals served |
|-----------------------------|---|--|

Poços de Caldas:
R\$ 230.899

São Luís (MA):

| | | |
|-----------------------------|---|--|
| 72 schools served | +170 education professionals served | +27.000 education professionals served |
|-----------------------------|---|--|

São Luís:
R\$ 488.112

Total:
R\$ 1.005.612

Partnerships

In 2024, the technical partnership with Interação Urbana [Urban Interaction], consulting firm focused on technical support for public management, for the three locations, aimed to develop school managers in order to improve student learning, with a focus on the initial years from the first to the fifth grade.

The partnership with Elos Educacional [Elos Educational] and Quality Educacional [Quality Educational] sought to meet the specific demands of each location:

Juruti

Specific training in Portuguese Language and Mathematics with a focus on the Sistema de Avaliação da Educação Brasileira [Brazilian Education Assessment System] (SAEB) for 5th and 9th grade elementary school teachers in the municipality;

Poços de Caldas

Implementation of strategies and an action plan for the eligibility of the Secretaria Municipal de Educação [Municipal Department of Education] (SME) of Poços de Caldas to the Valor Aluno Ano Resultado (VAAR) [Value Pupil Year Result];

São Luís

Ongoing training for teachers of Portuguese Language and Mathematics in the final years.

Partnerships by location



Oficina da Quality Educacional [Quality Education Workshop], technical partner of the Ecoa Program.

Juruti

Interação Urbana [Urban Interaction], Quality Educacional [Quality Educational], and Secretaria Municipal de Educação de Juruti [Juruti Municipal Department of Education] (PA).



Oficina de interação Urbana [Urban Interaction Workshop], technical partner of the Ecoa Program.



Oficina de Elos Educacional [Workshop by Elos Educacional], technical partner of the Ecoa Program.

Poços de Caldas

Interação Urbana [Urban Interaction],
Elos Educacional [Elos Educational]
and Secretaria Municipal de Educação
de Poços de Caldas [Poços de Caldas
Municipal Department of Education]
(MG).

São Luís

Interação Urbana [Urban Interaction],
Elos Educacional [Elos Educational]
and Secretaria Municipal de Educação
de São Luís [São Luís Municipal
Department of Education] (MA).



10 years of Programa Ecoa

[Ecoa Program]



To commemorate the 10th anniversary of Programa Ecoa [Ecoa Program], the publication Programa Ecoa nos Territórios [Ecoa Program in the Territories] was launched, which tells the story, the results and the lessons learned from this initiative. To access it, visit the official website:

programaecoa.com.br

“The Ecoa Program provided me with a great opportunity for professional growth, as it brought a lot of enriching knowledge and experiences that contributed to my practice as a technician at Secretaria Municipal de Educação [Municipal Department of Education], working in elementary school. During this learning experience, I was able to reflect on various topics relating to educational and school management, especially planning, monitoring and evaluation. In the same way, the continuing training provided support for the professionals who work in the Municipal Schools and in Secretaria Municipal de Educação [Municipal Department of Education] through dialogue and the exchange of knowledge between all those involved in the development of professional skills, with the basic premise being the collective construction of quality education based on analysis and reflection on relevant daily practices.”

Sandra Maria de Sousa Tavares, Poços de Caldas (MG)



The Ecoa Program is the Instituto Alcoa's main initiative aimed at strengthening public education in the areas where it operates.

PROGRAMA DE Apoio a Projetos Locais

[Local Project Support Program]

One of the ways in which the Instituto Alcoa promotes quality education and the generation of work and income is through financial support for projects by organizations operating in Juruti (PA), São Luís (MA) and Poços de Caldas and region (MG).

In 2024, the Instituto Alcoa received 55 proposals through the Edital do Programa de Apoio a Projetos Locais [Call for Proposal for the Local Projects Support Program] and invested more than **R\$ 2,700,000**, benefiting **18 community projects**, 14 of which were through the Call for Proposals and four outside the Call for Proposals, with the potential to impact more than **3,800 people**.

The program was carried out in partnership with Fundo Internacional Socioambiental [International Socio-Environmental Fund] - FICAS and local civil society organizations. locais da sociedade civil.



Inauguration of the Laboratório de Informática [Computer Lab] at EMEF Prof. Lígia Meireles da Cunha, (Juruti - PA).

Projects supported in Juruti (PA):

Laboratório de Informática Educacional [Educational Computer Laboratory] - EMEF. Professora Lígia Meireles da Cunha **(Education)**

EDUC@R: technology at the service of learning - Associação de Pais e Mestres [Parent-Teacher Association] of Escola Municipal de Ensino Fundamental Zelinda de Souza Guimarães [Zelinda de Souza Guimarães Municipal Primary School] **(Education)**

E2C - English to Connect, Communicate, Catalyze - Associação Grupo Mais Unidos [Mais Unidos Association Group] (Training for the World of Work)

Dona's 2.0 - Instituto Consulado da Mulher [Women's Consulate Institute] **(Work and Income Generation and Entrepreneurship)**

Colmeias da Amazônia [Amazonian beehives] - Associação de Produtores Rurais Seis Unidas [Seis Unidas Rural Producers Association] **(Generation of Work and Income and Entrepreneurship)**

Pro Maniva SOCÓ I - Associação dos Produtores Rurais Assentados no SOCÓ I [Association of Rural Producers Settled in SOCÓ I] **(Generation of Work and Income and Entrepreneurship)**

Mbaraete Project, becoming stronger as a community - Fundo Internacional Socioambiental [International Socio-Environmental Fund] (FICAS) - extra-edital project focusing on **Mobilization and Engagement**



Projects supported in Poços de Caldas (MG) and the region:

Plantando o Futuro [Planting the Future] - Divinolândia - Divinolândia Que Te Quero Bem [Divinolândia that I Wish Well] - DIQBEM (**Education**).

ABACO Ponto Com_Unidade [Dot Com_Unit] - Associação Beneficente de Apoio à Comunidade [Charitable Association for Community Support] - ABACO (**Training for the World of Work**)

Azulô uma Nova Etapa [Azulô a New Stage]- Instituto A de Apoio Aos Autistas e Famílias [Institute A for Support to Autistic People and Families] (**Training for the World of Work**)

Producing sustainability: improving operations and lives at Ação Reciclar [Recycle Action] - Cooperativa de Trabalhadores de Materiais Recicláveis de Poços de Caldas [Poços de Caldas Recyclable Materials Workers' Cooperative] - Ação Reciclar [Recycle Action] (**Generation of Work and Income and Entrepreneurship**)

Cocriando Futuros [Co-creating Futures]: **Campestrinho** - Associação A Guarda-Chuva [A Umbrella Association] - extra-edital project focusing on **Mobilization and Engagement**

Sala sensorial Snoezelen [Snoezelen sensory room] - Instituto do bem-estar da criança e do adolescente [Child and Adolescent well-being Institute] - IBECA - extra-educational project focusing on **Education**

Project “Produzindo sustentabilidade: melhorando operações e vidas na Ação Reciclar” [“Producing sustainability: improving operations and lives at Recycle Action”] (Poços de Caldas, Minas Gerais)

Projects supported in São Luís (MA):

A Robótica como ferramenta de educação e inclusão da pessoa com deficiência intelectual e múltipla [Robotics as a tool for education and inclusion of people with intellectual and multiple disabilities] - Associação de Pais e Amigos dos Excepcionais de São Luís-MA [Association of Parents and Friends of Exceptional Children] **(Education)**

Profissionalizar para Todos os Futuros [Professionalizing for All Futures] - Associação Somos Todos Marianas [We are all Marianas Association] **(Training for the World of Work)**

Banco de Proteínas da Comunidade Laranjeiras [Protein Bank of the Laranjeiras Community]: raising laying hens - Associação dos Pequenos Produtores e Produtoras de Laranjeiras [Association of Small Producers of Laranjeiras] **(Generation of Work and Income & Entrepreneurship)**

Mulheres Mais Renda [Women Plus Income] - Instituto Asta [Asta Institute] **(Generation of Work and Income & Entrepreneurship)**

Arte de Ferro Etapa II [Art of Iron Stage II]- Centro Artístico Operário Maranhense - CAOM [Maranhão Workers' Art Center] - extra-edital project focusing on **Job and Income Generation and Entrepreneurship**



Project 'Á Robótica como ferramenta de educação e inclusão da pessoa com deficiência intelectual e múltipla' ["Robotics as a tool for education and inclusion of people with intellectual and multiple disabilities"] by APAE in São Luís (MA).

Spotlight of the Local Project Support Program

18 projects supported

14 via Call for proposal

4 extra-edital

Total investment in 2024:

R\$ 2.765.540

Juruti (PA):

7 projects - total investment:
R\$ 1.375.684

6 call for proposal projects
R\$ 900.684

1 extra-editorial project
R\$ 250.000

15 projects supported with seed funding of
R\$ 15.000

Total R\$ 225.000

Poços de Caldas (MG) e região:

6 projects - total investment:
R\$ 572.606

4 call for proposal projects
R\$ 365.634

2 extra-editorial projects
R\$ 206.972

São Luís (MA):

5 projects
R\$ 817.249

4 call for proposal projects
R\$ 637.249

1 extra-editorial project
R\$180.000



Voices from the Territory

The investment made by the Instituto Alcoa promotes transformations in communities and in people's lives, as we can see in the following testimonies:



Laboratório de Informática Educacional da EMEF Professora Lígia Meireles da Cunha [Educational Computer Laboratory at the EMEF Professora Lígia Meireles da Cunha] in Juruti (PA)

“This laboratory was a dream that is being realized. We built and improved this project and managed to realize it with the support of the Instituto Alcoa. We now have a laboratory with 29 computers in a structured, air-conditioned room. The project has added to the learning of our 350 students, who are children from rural areas with difficult access to technology”.

Cristiane Rodrigues Tavares, the school's pedagogical coordinator

Projeto ABACO Ponto Com_Unidade [ABACO Project Dot Com_Unit], Associação Beneficente de Apoio à Comunidade [Charitable Association for Community Support] - ABACO, de Poços de Caldas (MG)

“The project arose from a demand from the institution's own students, reflecting their desire and need for access to the digital universe. In a territory marked by social vulnerabilities, many of the people served had never used a computer or created an e-mail. The establishment of the digital training center has made it possible to hold computer courses and, more recently, photography and image editing workshops - further expanding the possibilities for expression, creativity and income generation.

More than just funding, the Instituto Alcoa has placed its trust in our work. The project has shown strong support from the community and has already impacted around 80 students so far. The expectation is that, by the end of the project, ABACO Ponto Com_Unidade [ABACO Dot Com_Unit] will have reached 140 participants.”

Carina Rodrigues Pereira Tavares, ABACO coordinator





Robotics as a tool for education and inclusion of people with intellectual and multiple disabilities from Associação de Pais e Amigos dos Excepcionais [Association of Parents and Friends of the Exceptional] (APAE) in São Luís (MA)

“The robotics project brings with it a very rich opportunity for the entire community served by APAE São Luís. There are 489 people assisted. Our aim, as an institution, is to seek rights, guarantees and, above all, inclusion so that all people can participate. We are living in the information age, the digital age, and in this sense, APAE has been concerned with getting people with intellectual disabilities or multiple disabilities to break down this barrier. We were distressed by the fact that we didn’t have opportunities, and the Instituto Alcoa plays a fundamental role in supporting community projects, helping people to escape vulnerability and giving them access to opportunities.”

Chistiane Diniz, manager of APAE São Luís (MA)



Projeto Mbaraete [Mbaraete Project]

The first edition of the Mbaraete Project was supported by the Instituto Alcoa in 2023. In that year, the project supported the community strengthening of 16 communities in Juruti (PA), through training that promotes the creation of organizations and associations, enabling access to development call for proposals and fundraising. Some of these activities involve community communication, project development, as well as social cartography, which maps communities, their potential, challenges and also identifies collective dreams. The project therefore aimed at local development, benefiting more than 600 people and around 500 families.

Based on this project's actions, nine

associations have been created, three have been regularized and three have been accompanied by the project.

In addition, the projects developed by the communities were submitted for evaluation by the Instituto Alcoa, through the associations themselves, for the possibility of support with seed capital, as provided for by Mbaraete. In this way, in 2024, 15 projects were supported with a seed capital of R\$15,000 each, totaling an investment of R\$225,000.

Check out the associations in each community and the projects supported with seed capital:



Community: **Café Torrado**

Organization: **Associação dos Moradores e Moradoras da Comunidade Café Torrado** [Association of Residents of the Café Torrado Community] - **ADMCCT**

Project: **Cozinha Comunitaria** [Community Kitchen]

Community: **Capiranga**

Organization: **Associação dos Produtores Rurais e Extrativistas da Comunidade de Capiranga** [Association of Rural Producers and Extractivists of the Capiranga Community] - **APRECCAP**

Project: **Sabor de casa** [Taste of Home]

Community: **Cruzeiro**

Organization: **Associação dos Pequenos Produtores Rurais da Comunidade do Cruzeiro** [Association of Small Rural Producers of the Cruzeiro Community] - **APROCRUZ**

Project: **Semeando esperança** [Sowing Hope]

Community: **Jauari**

Organization: **Associação dos Produtores Rurais Familiares das Comunidades Capiranga, Pompom e Jauari** [Association of Rural Family Producers of the Capiranga, Pompom and Jauari Communities] - **ASPROFAJA**

Project: **Cozinha de São José** [São José Kitchen]

Community: **Lago Preto**

Organization: **Associação Comunitária do Lago Preto** [Lago Preto Community Association] - **ASCOLAP**

Project: **Água é vida** [Water is Life]

Community: **Lago Verde**

Organization: **Associação Comunitária Lago Verde** [Lago Verde Community Association] - **ASCOLAV**

Project: **Ateliê reencanto da criatividade** [Re-enchantment of Creativity Workshop]

Community: **Nova Galileia**

Organização: **Associação dos Produtores Rurais da Comunidade Nova Galileia** [Association of Rural Producers of the Nova Galileia Community] - **ACNGL**

Project: **Centro comunitário Manoel Pereira Macedo** [Manoel Pereira Macedo Community Center]

Community: **Pau D'Arco**

Organization: **Associação da Comunidade Pau D'Arco** [Pau D'Arco Community Association] - **ACP**

Project: **Salão comunitário da associação de Pau D'arco** [Pau D'arco Association Community Hall]

Community: **Pompom**

Organization: **Associação Comunitária dos Pequenos Produtores Rurais de Pompom** [Community Association of Small Rural Producers of Pompom] - **ACOPRUP**

Project: **Sala de informática** [Computer room]



Community: **Prudente e Monte Sinai**

Organization: **Associação das Comunidades Prudente e Monte Sinai** [Prudente and Monte Sinai Community Association] - **ACOPRUMS**

Project: **Sonho com muitas mãos** [A dream with many hands]

Community: **Santa Cruz**

Organization: **Associação dos Produtores Rurais e Pescadores Artesanais Assentados do PAE do Paraná de Dona Rosa** [Association of Rural Producers and Artisanal Fishermen Settled in the PAE of Paraná de Dona Rosa] - **APROPARP**

Project: **Horta comunitária sustentável Santa Cruz** [Sustainable Community Garden Santa Cruz]

Community: **Santa Terezinha**

Organization: **Associação Comunitária dos Moradores da Localidade Lago das Piranhas** [Community Association of Residents of Lago das Piranhas]- **ACOMOLPI**

Project: **A importância da acessibilidade na comunidade Santa Terezinha** [The importance of accessibility in the Santa Terezinha community]

Community: **Santo Hilário**

Organization: **Associação de Produtores Rurais Familiares da Região de Santo Hilário** [Association of Family Rural Producers of the Santo Hilário Region] - **ASPRUFARSHI**

Project: **Realizando sonhos através da costura** [Making Dreams Come True Through Sewing]

Community: **São Pedro**

Organization: **Associação Comunitária do São Pedro de Juruti** [São Pedro de Juruti Community Association] - **ACSPJ**

Project: **Espaço sol nascente** [Rising Sun Space]

Community: **Surval**

Organization: **Associação Comunitária dos Pequenos Produtores Rurais Extrativistas do Surval** [Surval Community Association of Small Rural Extractive Producers] - **ACOPPRES**

Project: **Siripana: pesca artesanal de puxação de palha** [Siripana: artisanal straw fishing]

Also in 2024, a second edition of the Mbaraete project was supported with R\$ 250,000 from the Instituto Alcoa.

In the second edition of Projeto Mbaraete, se fortalecer em comunidade [Mbaraete Project, become stronger as a community] 20 communities in the Juruti region (PA) benefited from the project: 16 from the first edition, which received training in resource mobilization and communication, and four new communities. Together, the communities are home to more than 540 families.

As a result for the four new communities, the participating associations are expected to have their structure and functioning strengthened, regularized or in the process of being regularized, with at least one project drawn up in conjunction with their community.

Check out the testimony of Ivan da Silva Pimentel, who benefited from the initiative in the Lago Preto Community:

“Today we have the opportunity, offered by the Instituto Alcoa and the partnership of the other institutions, for this moment to really reach the communities that needed motivation and encouragement. With this, we also propose to commit ourselves to taking care of what has been done so that the result is effective both today and in the future. So our thank yous, we are pure gratitude.”

Ivan da Silva Pimentel, beneficiary of the initiative
Comunidade Lago Preto



Projeto Comunidades Sustentáveis

[Sustainable Communities Project]

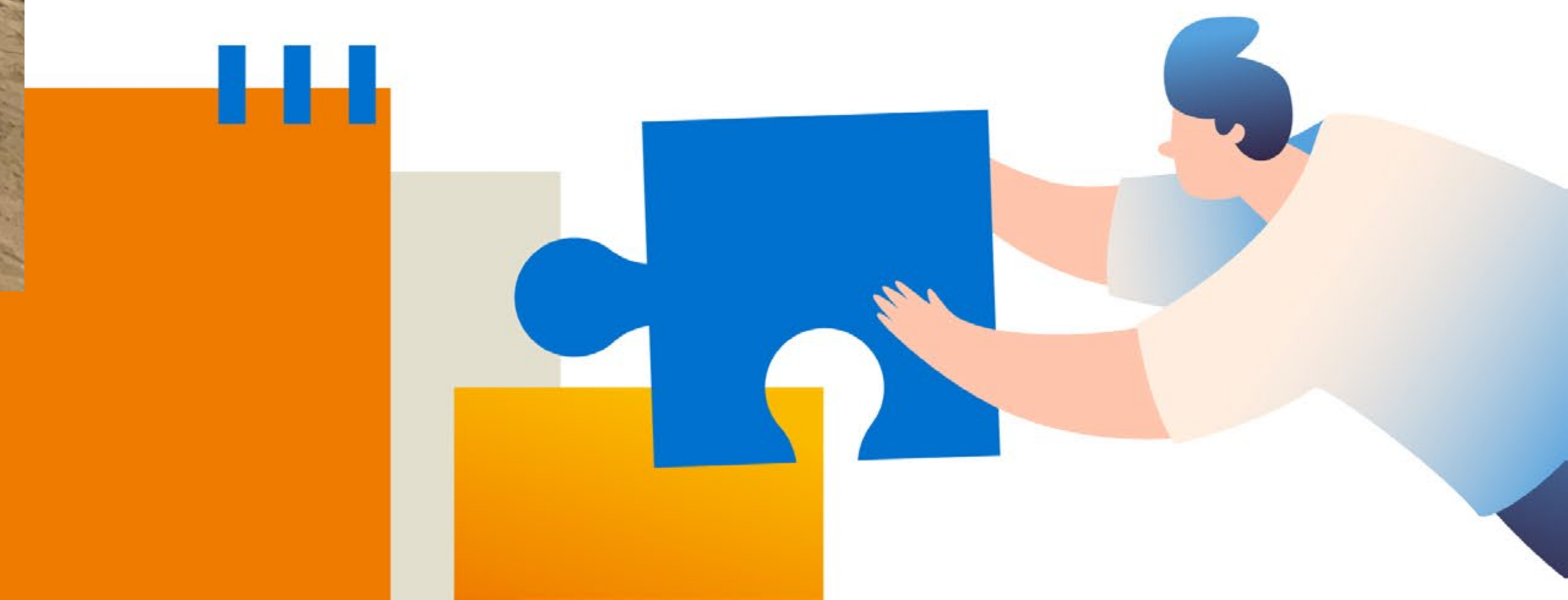
The extra-edital Comunidades Sustentáveis [Sustainable Communities] project, run by Instituto de Socioeconomia Solidária [Institute for Socio-Economic Solidarity] (ISES) and supported by the Instituto Alcoa and Alumar in 2023, in the municipality of São Luis (MA), aims to promote the socio-environmental development of the participating communities, through courses in project preparation and management, fundraising, mentoring, and ongoing support, promoting dialogue, cooperation, and empowerment of the leaders involved.

In its actions, the project provides for community strengthening and support for mini-projects in the participating communities, through a seed resource. The mini-projects were submitted via a call for proposals, and went through stages such as screening, specialized technical evaluation, and approval. Thus, in 2024, seven mini-projects were selected to receive support from Instituto Alcoa.

R\$15,000 was invested in each project, totaling an investment of R\$105,000 in seed funding.



Projeto Rota Sustentável de Tauá Mirim [Tauá Mirim Sustainable Route Project]: Turismo e Comunidade em Movimento [Tourism and Community in Motion] - São Luís (MA)



The projects selected are:

Viva a Tradição [Live the Tradition]

The aim is to promote the cultural strengthening of the Coqueiro community by supporting local traditions, such as the Bumba Meu Boi group. The project seeks to value and preserve popular culture, as well as foster a sense of identity and belonging in the community.

The Comunidade Amapá [Amapá community] hosts a workshop for the Projeto Comunidades Sustentáveis [Sustainable Communities Project] in São Luís (MA).

Rota Sustentável de Tauá Mirim: Turismo e Comunidade em Movimento [Tauá Mirim Sustainable Route: Tourism and Community in Motion]

The funds will be used to develop the region's sustainable tourism potential, promoting income generation and the appreciation of local natural and cultural resources. The project also seeks to integrate the Amapá community into the planning and execution of actions aimed at responsible tourism.

Raízes de Coqueiro: Feira Cultural e Sustentável [Coconut Tree Roots: Cultural and Sustainable Fair]

The investment aims to boost the local economy by creating a cultural fair that values sustainable production. The initiative seeks to strengthen the cultural identity of the Coqueiro community and create a marketing space for local products and services.

Formação para o Futuro [Training for the Future]

The aim is to train residents of the Jacamim community in professional skills, broadening their opportunities to enter the job market. The project focuses on technical training and the development of skills that contribute to income generation.

Dança e Cultura em Coqueiro: Um Caminho de Expressão e Inclusão [Dance and Culture in Coqueiro: A Path to Expression and Inclusion]

The project aims to support cultural and artistic activities in the Coqueiro community, promoting social inclusion

and offering a tool for expression for children and young people. The project contributes to strengthening community ties and to the personal development of the participants.

Casa de Todos: Jacamim Forte e Saudável [Everyone's Home: Jacamim Strong and Healthy]

The aim is to improve the living conditions and health of the Jacamim community through integrated actions that promote healthy habits, access to basic resources, and greater community integration. The project also reinforces the importance of collective care.

Fortalecendo a Associação de Portinho [Strengthening the Portinho Association]

The funds will be used to strengthen the community association, increasing its organizational and management capacity to meet the demands of the Portinho community. The aim is to structure the association so that it can act more efficiently and autonomously.



Vozes do Território

[Voices from the Territory]



Viva a Tradição Project - Comunidade de Coqueiro [Live to Tradition - Coqueiro Community] - **Bumba Meu Boi Coqueiro**

“This project was very important for the community, as we had workshops on envisioning the future, managing values, and drawing up projects. I’m from the Coqueiro community, and I grew up seeing Alumar and Alcoa help us. They have always helped us with social projects in schools. And for us from Boi, it was very important to advance in our culture. As we’re from a rural area, it’s more difficult to get to the center [of São Luís - MA], and Alumar brought people from other states to get to know our local culture. It was recognition for our Boi. And we hope to continue this partnership.”

Vanda Maria Silva dos Santos, one of the organizers of the Bumba Meu Boi from the Coqueiro community



Management workshop with members of the Casa de Todos [Everyone’s Home] project: Jacamim Forte e Saudável [Strong and Healthy Jacamim].

Society's Engagement

Educador de Valor

[Educator of Value Campaign]



Educador de
valor

Instituto Alcoa 2024

With the aim of mobilizing communities in favour of valuing education professionals, the fourth edition of the Educador de Valor [Educator of Value] Campaign was held in 2024, in partnership with Estúdio Gais - Public Interest Projects.

Educators from the municipal networks of Juruti (PA), Poços de Caldas (MG), and São Luís (MA) were invited to present projects developed in the areas of Educommunication, Culture of Peace and Environmental Education. After being assessed by a committee

of specialists and Alcoa collaborators, the best projects in each area and from each location were put to the vote for popular recognition.

In total, 88,943 people took part in the selection of the best experiences and educational experiments registered with the Campaign. Nine educators were recognized: Ary Pereira Natividade,

Elenice Farias de Souza and Igor Barros de Souza, from Juruti (PA); Elaine Cristina Carvalho Delgado Silva, Mariana Aparecida de Carvalho and Nívia Vasques de Oliveira Figueiredo, from Poços de Caldas (MG); Andréa Cristina Oliveira e Silva, Maria das Dores Carvalho Barroso and Vanessa Santos Martins, from São Luís (MA).



Juruti (PA)

São Luís (MA)



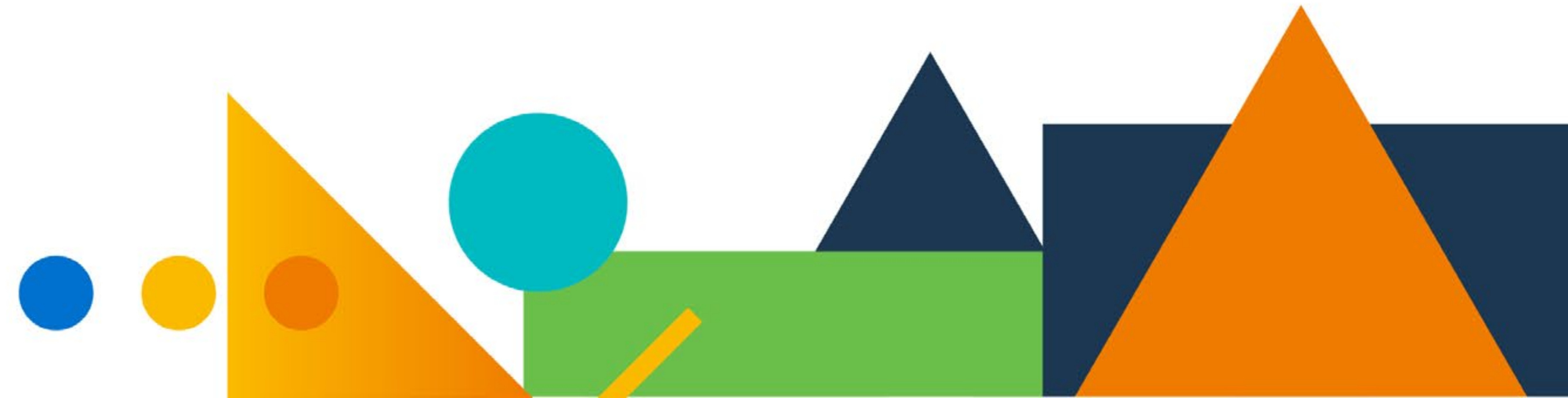
Poços de Caldas (MG)



The schools with the greatest participation in the Campaign were also recognized, becoming the Schools of Value 2024: EMEF Professora Lígia Meireles da Cunha, from Juruti (PA); EM Dona Mariquinhas Brochado, from Poços de Caldas (MG); UEB Hortência Pinho, from São Luís.

Find out more:

educadordevalor.com.br





Festival da Cultura Empreendedora

Oportunidades transformadoras Instituto Alcoa 2024

[Entrepreneurial Culture Festival] Transformative Opportunities

In 2024, the Alcoa Institute, in collaboration with Estúdio Cais, held the Festival da Cultura Empreendedora [Entrepreneurial Culture Festival], in partnership with the Centro de Convivência Madre Clelia [Madre Clélia Coexistence Center], in Juruti (PA), the Carvalho Agência Cultural [Carvalho Cultural Agency], in Poços de Caldas (MG), and the Sindicato dos Trabalhadores e Trabalhadoras Rurais [Rural Workers Union] (STTR), in São Luís (MA). The event sought to promote networks and highlight simple, practical actions that boost the entrepreneurial culture in the territories, contributing to the Geração de Trabalho e Renda [Generation of Work and Income] in the localities.

A new feature of the initiative was the entrepreneurial marathons, face-to-face moments for entrepreneurs to network and receive training on important topics such as formalization and

creativity. The marathons also featured trade fairs and exhibitions, as well as cultural attractions, strengthening local businesses and expressions. More than 585 people took part in the Festival.

In addition to the event, 2024 saw the launch of the virtual publication *Cultura Empreendedora: o cenário brasileiro e as contribuições do investimento social privado* [Entrepreneurial Culture: the Brazilian scenario and the contributions of private social investment], which presents data and the main debates promoted during the festival, such as social inclusion, diversity and sustainability in business.

Held over four editions, from 2021 to 2024, the Festival has innovated in terms of themes and formats, bringing relevant discussions and information to small entrepreneurs in the communities. To access it, visit the official website:

festculturaempreendedora.com.br



Entrepreneurial culture. The Brazilian scenario and the contributions of private social investment. December 2024

Artisans display their products during the Festival da Cultura Empreendedora [Entrepreneurial Culture Festival] in Juruti (PA)



Programa de Voluntariado

[Volunteer Program]

Instituto Alcoa promotes and encourages the engagement, mobilization, and involvement of Alcoa's employees and their families in community actions voluntarily through a variety of modalities with different formats. Find out more about our volunteering initiatives:



juntos fazendo a diferença

ACTION

(Alcoans Coming Together In Our Neighborhoods - Alcoanos contribuindo juntos em nossas vizinhanças)

In this modality, the actions must last at least 4 hours and must be carried out by at least 8 volunteers. The Program benefits community organizations, which, at the end, receive a donation of R\$15,000 from Instituto Alcoa.

VAMOS

(Voluntários Alcoa e Alumar Mobilizando a Sociedade) [Alcoa and Alumar Volunteers Mobilizing Society]

The program aims to form groups to promote activities on behalf of organizations in their territories. The action must last a maximum of four months and have the participation of at least five volunteers, of which at least three must Alcoa collaborators. The group must together donate at least 50 hours of voluntary work. At the end of the activity, the benefiting organization receives a donation of R\$10,000.00 from Instituto Alcoa.



Volunteer initiative, in partnership with Atados, in São Luís (MA).

JUNIOR ACHIEVEMENT AND ATADOS

Instituto Alcoa has partnerships to encourage volunteering with the Atados and Junior Achievement organizations. Through this collaboration, the Instituto Alcoa has access to programs, materials, technical support, and methodology for carrying out initiatives focused on employability, preparation for the job market and social mobilization.

+UNIDOS [+United]

Grupo +Unidos is a collaborative social investment fund formed by Brazilian multinationals in partnership with USAID (acronym in English for United States Agency for International Development).

The focus of this fund is to promote education and professional training for the job market. Alcoa volunteers have the opportunity to take part in programs promoted by this organization.



Christmas ACTION in Juriti (PA)



ACTION in Divinolândia (SP), in the region of Poços de Caldas (MG).



Spotlight

Juruti (PA):

R\$ 120.000⁶ invested in eight ACTIONS

R\$ 10.000⁷ invested in one VAMOS action

3 Jr. and Atados programs (R\$ 69.495)

A donation from Volunteer 10 out of 10 of **R\$ 3.000**⁸

151 volunteers in Juruti

896 hours dedicated

576 people potentially benefited

Poços de Caldas (MG) e região:

R\$ 135.000⁹ invested in eight ACTIONS

R\$ 20.000 invested in one VAMOS action

2 Jr. and Atados programs (R\$ 47.730)

A donation from Volunteer 10 out of 10 of **R\$ 3.000**¹⁰

138 volunteers in Poços de Caldas

1.251 hours dedicated

2.535 people potentially benefited

⁶Of these investments, part of the funds were transferred in 2025. The amount corresponding to the transfer made in 2024 is R\$ 30,000 relating to two ACTIONS.

⁷Same as item 6.

São Luís (MA):

R\$ 135.000¹¹ invested in eight ACTIONS

R\$ 20.000¹² invested in one VAMOS action

3 Jr. and Atados programs (R\$ 68.140)

A donation from Volunteer 10 out of 10 of **R\$ 3.000**¹³

312 volunteers in São Luís

1.958 hours dedicated

1.850 people potentially benefited

⁸Same as item 6.

⁹Of these investments, part of the funds were transferred in 2025. The amount corresponding to the transfer made in 2024 is R\$ 75,000 relating to five ACTIONS.

¹⁰Same as item 9.

São Paulo (SP):

R\$ 45.000 invested in eight ACTIONS

2 Atados programs (R\$ 44.628)

A donation from Volunteer 10 out of 10 of **R\$ 3.000**¹⁴

34 volunteers in São Paulo

201 hours dedicated

Total: **635**
Alcoa/Alumar volunteers

¹¹Of these investments, part of the funds were transferred in 2025. The amount corresponding to the transfer made in 2024 is R\$ 90,000 relating to six ACTIONS.

¹²Same as item 11.

¹³Same as item 11.

¹⁴The amount relating to the Voluntary Donation Note 10 of 2024 was transferred in 2025.

Voices from the territory

Below you'll find stories from Alcoa and Alumar employees about the importance of volunteering activities in their lives:

"I've always enjoyed taking part in Alcoa's volunteering activities, ever since the first editions. I'd like to highlight the 1st ACTION, where I was able to remember my first participation as a volunteer at UEB José Gonçalves do Amaral Raposo in 1998, in Pedrinhas; and the 7th ACTION in honor of Children's Day in the Taim Community, where I helped organize the toys that would be distributed to the community's children. The feeling I carry with me is gratitude for being able to contribute to the well-being of future generations in our locality and the satisfaction of involving my family and team in Alcoa's actions to do good."

Marilda Magno de Jesus [in the blue vest] planning supervisor at Oficina Central - São Luís (MA)





“The experience of volunteering at Alcoa, as well as the action with the NAIA Núcleo Assistencial Irmão Alfredo [Irmão Alfredo Assistance Center], is always gratifying. The opportunity to contribute to the development of young people and observe their determination to achieve their goals inspires me to look for even more opportunities to make a difference in the community.”

Enrico Petrocelli, Remuneração Total [Total Remuneration] intern - São Paulo (SP)

“The experience of taking part in volunteer activities has been transformative for me. These are moments when I learn much more than I contribute. I’ve met inspiring people who, despite the challenges, are grateful and don’t give up on their dreams. I believe that being involved in the actions will make me not only a better professional, but also a more aware and engaged person.”

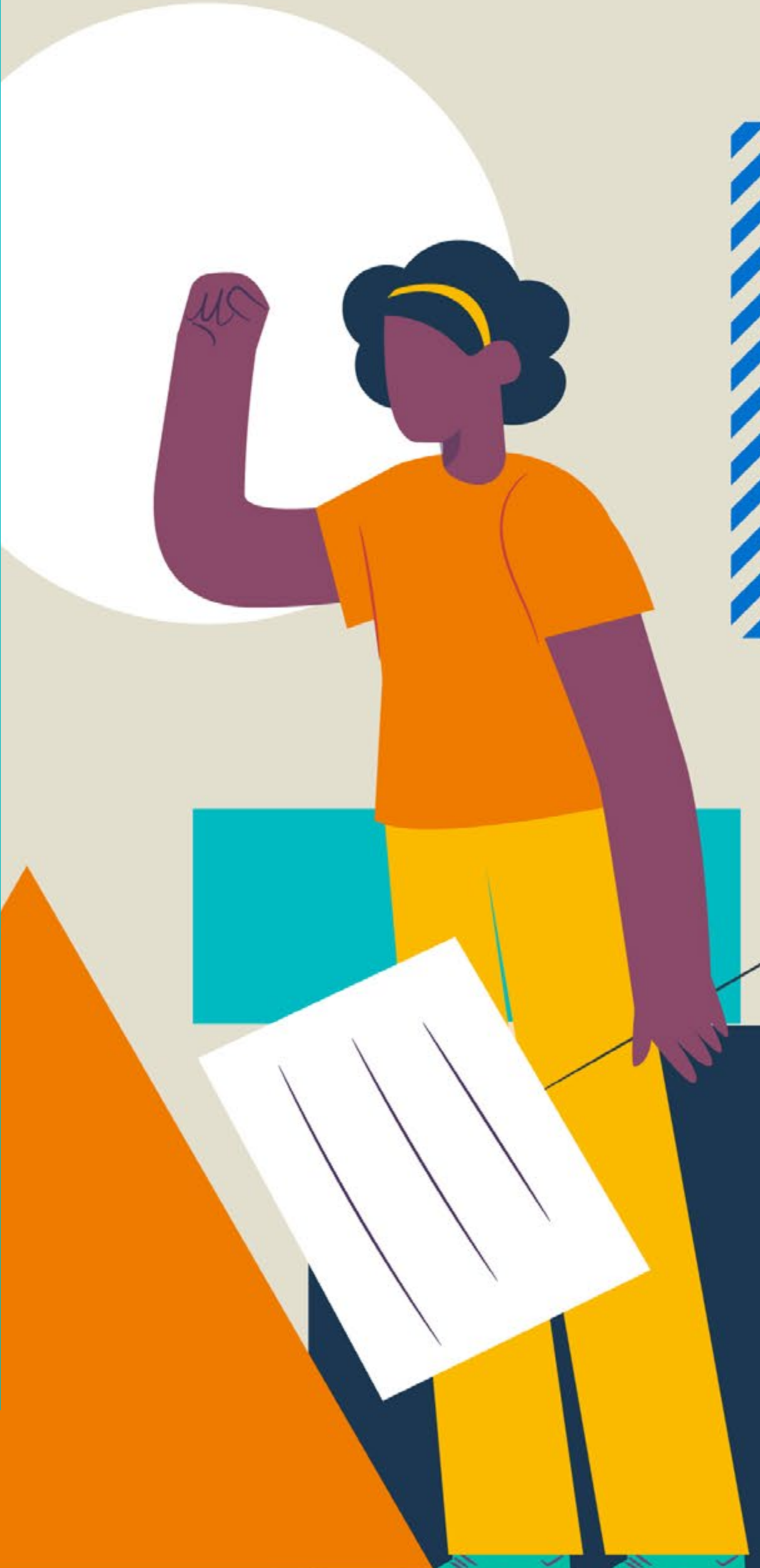
Andreza Reis, [second from right to left] commercial analyst - Poços de Caldas (MG)





“In 2024, I took part in the Mulheres Empreendedoras [Women Entrepreneurs] action, and once again it was a day of experiencing hopes, projects, and learning. I’ve been a citizen of Juruti for 16 years and taking part in volunteer activities is always an excellent opportunity to share. As a citizen, helping to build a better society by learning and sharing knowledge and experiences is an enriching experience. Those who don’t take part miss out.”

Helaine Rodrigues, H&S analyst - Juruti (PA)



Do you know what the Alcoa Foundation does?

Founded in 1952, the Alcoa Foundation collaborates with trusted charitable organizations around the world to be a catalyst for positive impact by investing in projects that advance sustainable social, environmental, and economic outcomes, with priority placed on the regions where Alcoa operates. It funds initiatives focused on three priority areas: community resilience, economic resilience and environmental resilience. Instituto Alcoa and Alcoa Foundation are two separate entities but align efforts in Brazil to support communities where Alcoa has a presence.



São Luís (MA)

Alcoa Foundation Community Impact Campaign

Among the volunteering initiatives developed in 2024, in addition to the actions promoted by Instituto Alcoa, in November, we also had a global campaign carried out by the Alcoa Foundation. Community Impact Campaign sought to strengthen the links between Alcoa employees and the communities where the company is present.

The campaign proposed the engagement of employees in volunteering actions together with 28 beneficiary organizations around the world, resulting in the donation of around USD405,000.

In Brazil, more than 100 volunteers took part in activities that impacted around 220 people. The amount donated was USD60,000, representing USD15,000 for each of the four locations served: São Paulo (SP), Poços de Caldas (MG), São Luís (MA) and Juruti (PA).

The Instituto Alcoa received the donation from the Alcoa Foundation in 2024 and passed it on to the beneficiary organizations in early 2025.

In São Paulo (SP), the Campaign benefited the organization NAIA - Núcleo Assistencial Irmão Alfredo [Irmão Alfredo Assistance Center]; in Poços de Caldas (MG), the organization that benefited was GAPO - Grupo de Assistência e Apoio ao Paciente Oncológico [Oncology Patient Assistance and Support Group]; in São Luís (MA), the action was on behalf of Associação dos Moradores de Igarau [Igarau Residents' Association]; in Juruti (PA), the organization assisted was APRAPISR - Associação dos Produtores Rurais e Pescadores Artesanais Assentados no Projeto de Assentamento Agroextrativista da Região da Ilha de Santa Rita [Association of Rural Producers and Artisanal Fishermen Settled in the Agro-Extractivist Settlement Project of the Santa Rita Island Region.]



Spotlight on the Alcoa Foundation Community Impact Campaign

Juruti (PA):

15 voluntary participations

45 hours dedicated

32 people potentially benefited

Poços de Caldas (MG):

18 volunteer participations

117 hours dedicated

60 people potentially benefited



São Paulo (SP)



Poços de Caldas (MG)

São Luís (MA):

50 volunteer participations

200 hours dedicated

100 people potentially benefited

São Paulo (SP):

19 volunteer participations

90 hours dedicated

27 people potentially benefited

Evento de Reconhecimento: Voluntários(as) Destaque e Voluntários(as) Nota 10 [Recognition Event : Outstanding Volunteers and 10 out of 10 Volunteer]

In allusion to Dia Internacional do Voluntariado [International Volunteer Day], which is celebrated on December 5, Instituto Alcoa held the Evento de Reconhecimento dos(as) Voluntários(as) de 2024 [2024 Volunteer Recognition Event] in December, announcing the employees who were most engaged in the Programa de Voluntariado [Volunteer Program during the year].

The ceremony also marked the end of the Campanha Voluntário(a) Nota 10 [10 out of 10 Volunteer Campaign]. Throughout the year, the localities nominated the outstanding volunteer for each action carried out. The employee with the most nominations from each location was able to nominate an organization of their choice to receive a donation of R\$ 3,000¹⁵.

¹⁵The transfer of funds took place in 2025.



Dávilon Costa Santos - Voluntário Nota 10 [10 out of 10 volunteer] Juruti (PA)



Edson Tintino - Voluntário Nota 10 [10 out of 10 volunteer] São Paulo (SP)



Enrico Petrocelli - Voluntário Nota 10 [10 out of 10 volunteer] São Paulo (SP)



Voluntários Destaque [Outstanding Volunteers] São Paulo (SP)



Voluntários Destaque [Outstanding volunteers] Juruti (PA)



Adriane Maluf (foreground) - Voluntário Nota 10 [10 out of 10 volunteer] - Poço de Caldas (MG)



Leticia D. Araújo (foreground) - Voluntário Nota 10 [10 out of 10 volunteer] - São Luís (MA)



Voluntários Destaque [Outstanding volunteers] Poços de Caldas (MG)



Voluntários Destaque [Outstanding Volunteers] São Luís (MA)

Regenera RS, + Unidos e Alcoa pelo Rio Grande do Sul [Regenerate RS + Unidos and Alcoa for Rio Grande do Sul]

Due to the calamity faced by the population of Rio Grande do Sul after the floods of 2024, Alcoa, the Instituto Alcoa, and the Alcoa Foundation mobilized to join the Regenera RS [Regenerate RS] initiative, a philanthropic fund created to support the recovery of the state.

Regenera RS [Regenerate RS] seeks to mobilize resources for housing,

education, infrastructure and business support projects in Rio Grande do Sul, with the aim of rebuilding a state that is more resilient and prepared for the future.

Alcoa Foundation and Instituto Alcoa have donated more than R\$ 600,000 to Regenera RS [Regenerate RS]. Of this total, R\$ 30,000 was contributed by the Alcoa Institute.



Point of view

“The articulation of various private social investment players in the Fundo Regenera RS [Regenera RS Fund] was essential for transforming resources into long-term solutions for Rio Grande do Sul. By bringing together companies, institutes and foundations, the fund has boosted its performance with strategic intelligence and increased response capacity.

For +Unidos, taking part in the Regenera RS initiative alongside Alcoa, the Instituto Alcoa and the Alcoa Foundation represents the continuity of a solid, long-standing partnership based on a commitment to social and environmental development in Brazil”.

Daniel Grynberg, Executive Director Grupo +Unidos

Institutional communication

Instituto Alcoa believes that communication is about connection and transparency, which are essential aspects of “O Fazer Comunitario” [“Doing Community”]. Connecting directly with our Society Engagement front, communication is a means of dialogue with communities to publicize projects, actions, and results, as well as a tool for mobilizing community participation. During 2024, many actions were carried out on this front. Below is a summary of what was produced during the year:



Redes Sociais

Social Networks

In 2024, we saw significant growth on the social media platforms where we are present: **Facebook and Instagram.**

On **Instagram**, we gained

2,100 new followers,

surpassing the mark of **5,000 users** linked to our online community.

The engagement rate on Instagram increased by **100%**.

On this network we also increased the reach of our content by **224.6%**, reaching

53,700 users.

We also ended the year with an increase in engagement on **Facebook**, with a reach of

30,300 users

and **1,800 interactions** with the content.

More than

500 pieces

of content were produced throughout the year, in different formats, to share the impact of our initiatives and strengthen institutional transparency.

Radar

Every quarter, we launch an online bulletin with the main news from the world of the Instituto Alcoa. In total, four editions of Radar were produced and sent to the e-mail addresses of Alcoa employees, informing them about volunteering activities, the programs and campaigns developed as well as other actions of the institution.

Em Foco [In Focus]

Every month, the Instituto Alcoa sends out an audiovisual bulletin called Em Foco [In Focus] via WhatsApp. The communities receive a video or audio summary of the month's activities. In this format, the news are delivered fresh, in a light and dynamic way. The material is developed in Portuguese and English, totaling 24 productions a year.



Histórias que Inspiram [Stories that inspire]

This year we also innovated the format of Histórias que Inspiram [Stories that Inspire], a traditional feature in the communication of Instituto Alcoa. In 2024, we presented, through videos for Instagram (reels), stories of people who have benefited from the actions of Instituto Alcoa in the different areas in which the organization operates and in the three locations: Juruti (PA), Poços de Caldas (MG) and São Luís (MA).

In total, there were 7 editions of Histórias que Inspiram [Stories that Inspire], engaging local communities and paying tribute to our partner institutions through thought-provoking stories.

Protagonistas do Histórias que Inspiram [Stories that Inspire]



Educator Ester Pires, from EMEF Elza de Albuquerque, in Juruti (PA)

SAIBA MAIS [+](#)



Art educator Daniel Ribeiro, from the Social Incubator in Poços de Caldas (MG);

SAIBA MAIS [+](#)



Psychologist Vivian Mantovani, from the Bem Viver Association, in Poços de Caldas (MG);

SAIBA MAIS [+](#)



Agricultural technician Rafael Vieira, from the Casa Familiar Rural School in São Luís (MA);

SAIBA MAIS [+](#)





Entrepreneur Ábia Carla de Farias, from the Dona's Project in Juruti (PA);

SAIBA MAIS +



Educator Girdelane Cohen, EMEF. Batista Dilma Röösl, in Juruti (PA);

SAIBA MAIS +



Educator Sherlene Farias, from UEB Artur Nabantino Gonçalves de Azevedo, in São Luís (MA);

SAIBA MAIS +



And Ana Maria Campese and Julia Costa Lopes, from the Minha Escola na TV project, in Andradas, in the Poços de Caldas region (MG).

SAIBA MAIS +



Diversity and Inclusion

Alcoa has various Grupos de Inclusão [Inclusion Groups] that value the plurality of behaviors and experiences. The aim is to promote inclusion and diversity in a dynamic and welcoming environment both inside and outside the company. In this way, these values experienced at Alcoa are also shared with the communities, through actions that count on the partnership of the Inclusion Groups and Instituto Alcoa.



AWN (Alcoa Women's Network)

The initiative provides inspiration, awareness, and connections in order to promote a culture of women's inclusion and improve gender diversity.

Volunteering activities in partnership with AWN:

São Paulo (SP):

ACTION Caminhada e Pedalada Rosa 2025 – Instituto Quimioterapia e Beleza [Pink Walk and Pedal 2025 - Chemotherapy and Beauty Institution]

Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation e Atados - Núcleo Assistencial Irmão Alfredo (NAIA) [Community Impact Mobilization Campaign by the Alcoa Foundation and Atados - Irmão Alfredo Assistance Center (NAIA)] - which also had a partnership with AWARE

Projects supported by the Instituto Alcoa that dialogue with the cause:

Juruti (PA):

Dona's 2.0 - Instituto Consulado da Mulher [Woman's Consulate Institute]. In its second edition, the project contributes, through qualified mentoring, to increasing income and strengthening the management of enterprises led by women who have already been through the Dona's project, in Juruti (PA). The project is expected to benefit 50 people directly.

Juruti (PA):

ACTION - Conselho Escolar da Escola Municipal de Educação Infantil e Ensino Fundamental Pedro Rodrigues De Souza [School Council of the Pedro Rodrigues De Souza Municipal School of Early Childhood Education and Elementary School].

Poços de Caldas (MG):

Junior Achievement - Junior Achievement – Mulheres Empreendedoras [Women Entrepreneurs]

São Luís (MA):

Atados - Vamos Juntas! - Centro Educa Mais Prof. Mário Martins Meirelles [Let's Go Together! - Prof. Mário Martins Meirelles Educa Mais Centre]

Poços de Caldas (MG):

Azulô uma Nova Etapa - Instituto A de Apoio aos Autistas e Famílias [Azulô a New Stage - Institute A for Support to Autistic People and Families]: With the aim of stimulating the autonomy and self-esteem of mothers of children and teenagers with autism who are assisted by Instituto A - the project offers courses which promote professional training and income generation for these women. The initiative aims to have a direct impact on around 20 women in Poços de Caldas (MG).

São Luís (MA):

Mulheres Mais Renda [Women Plus Income]- Instituto Asta [Asta Institute]: The project aims to reduce the effects of menstrual poverty in outlying neighborhoods of São Luís (MA) through the production and donation of reusable cloth pads, as well as workshops to raise awareness about dignified and healthy menstruation. The production of pads also makes it possible to generate income for women, directly benefiting around 40 seamstresses.

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EAGLE (Employees at Alcoa for LGBTQ+ Equality)

Group whose mission is to promote an inclusive and welcoming culture for the LGBTQ+ community based on respect, equal opportunities and valuing diversity.

Volunteering activities in partnership with EAGLE:

Juruti (PA):

Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation [Alcoa Foundation Community Impact Mobilization Campaign] - Associação dos Produtores Rurais e Pescadores Artesanais Assentados no Projeto de Assentamento Agroextrativista da Região da Ilha de Santa Rita [Association of Rural Producers and Artisanal Fishermen Settled in the Agro-

Extractivist Settlement Project of the Santa Rita Island Region] (APRAPAISR).

Poços de Caldas (MG):

VAMOS e Atados - Charter and Mentoring - Caixa Escolar at Colégio Municipal Doutor José Vargas de Souza - which also had a partnership with AWARE.

São Luís (MA):

VAMOS - Instituto Raissa Mendonça [Raissa Mendonça Institute] - Casa FloreSer [Flourish House]

Juruti (PA):

Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation - Associação dos Produtores Rurais e Pescadores Artesanais Assentados no Projeto de Assentamento Agroextrativista da Região da Ilha de Santa Rita (APRAPAISR)

Poços de Caldas (MG):

VAMOS e Atados - Carta e Mentoria - Caixa Escolar do Colégio Municipal Doutor José Vargas de Souza - que também teve parceria com o AWARE

São Luís (MA):

VAMOS - Instituto Raissa Mendonça - Casa FloreSer

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AWARE (Alcoans Working Actively for Racial-Ethnic Equality)

The group's mission is to raise awareness and influence the organization to promote racial justice and equity in order to increase the sense of belonging, representativeness at all levels, eliminate unconscious biases and build a culture of all.

Volunteering activities in partnership with AWARE:

Poços de Caldas (MG):

VAMOS e Atados - Charter and Mentoring - Caixa Escolar do Colégio Municipal Doutor José Vargas de Souza - which also had a partnership with EAGLE.

São Paulo (SP):

Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation e Atados [Alcoa Foundation Community Impact Mobilization Campaign and Atados] - Núcleo Assistencial Irmão Alfredo [Irmão Alfredo Assistance Center] (NAIA) - which also had a partnership with the AWN group.

Poços de Caldas (MG):

VAMOS e Atados – Carta e Mentoria – Caixa Escolar do Colégio Municipal Doutor José Vargas de Souza – que também teve parceria com o EAGLE

São Paulo (SP):

Campanha de Mobilização de Impacto Comunitário da Alcoa Foundation e Atados - Núcleo Assistencial Irmão Alfredo (NAIA) – que também teve parceria com o grupo AWN

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ABLE (Alcoans moving Beyond Limited Expectations)

ABLE's mission is to create a work environment that promotes the genuine and sustainable inclusion of people with disabilities by raising employee awareness of the unique needs and talents of each individual, in order to ensure that everyone feels accepted, valued and treated fairly.

Volunteering activities in partnership with ABLE:

Poços de Caldas (MG):

VAMOS - Associação de Assistência aos Deficientes Visuais de Poços de Caldas [Assistance Association for the Visually Impaired of Poços de Caldas] - AADV-PC

São Luís (MA):

ACTION - Associação Assistencial Rio dos Cachorros [Rio dos Cachorros Assistance Association]

São Paulo (SP):

ACTION and Atados Artista por Um Dia [Atados and Artists for a Day] - Nova 4e

Projects supported by Instituto Alcoa that dialogue with the cause:

Poços de Caldas Region (MG):

Sala Sensorian Snoezelen [Snoezelen sensory room] - Instituto do Bem-estar da Criança e do Adolescente [Children and Adolescent Well-being

Institute] (IBECA): This extra-editorial project aims to facilitate learning and school inclusion for autistic children and adolescents in Andradas (MG). Through therapeutic care in an adapted environment that supports sensory and emotional development, the initiative aims to directly benefit approximately 328 people.

São Luís (MA):

Robotics as a tool for the education and inclusion of people with intellectual and multiple disabilities - São Luís/ MA Association of Parents and Friends of the Disabled (APAE): The project aims to train teachers and promote the development of cognitive, motor and social skills of students at APAE's Eney Santana Specialized Educational Care Centre (CAEE), using technology and robotics. Around 420 people benefit directly from the initiative.



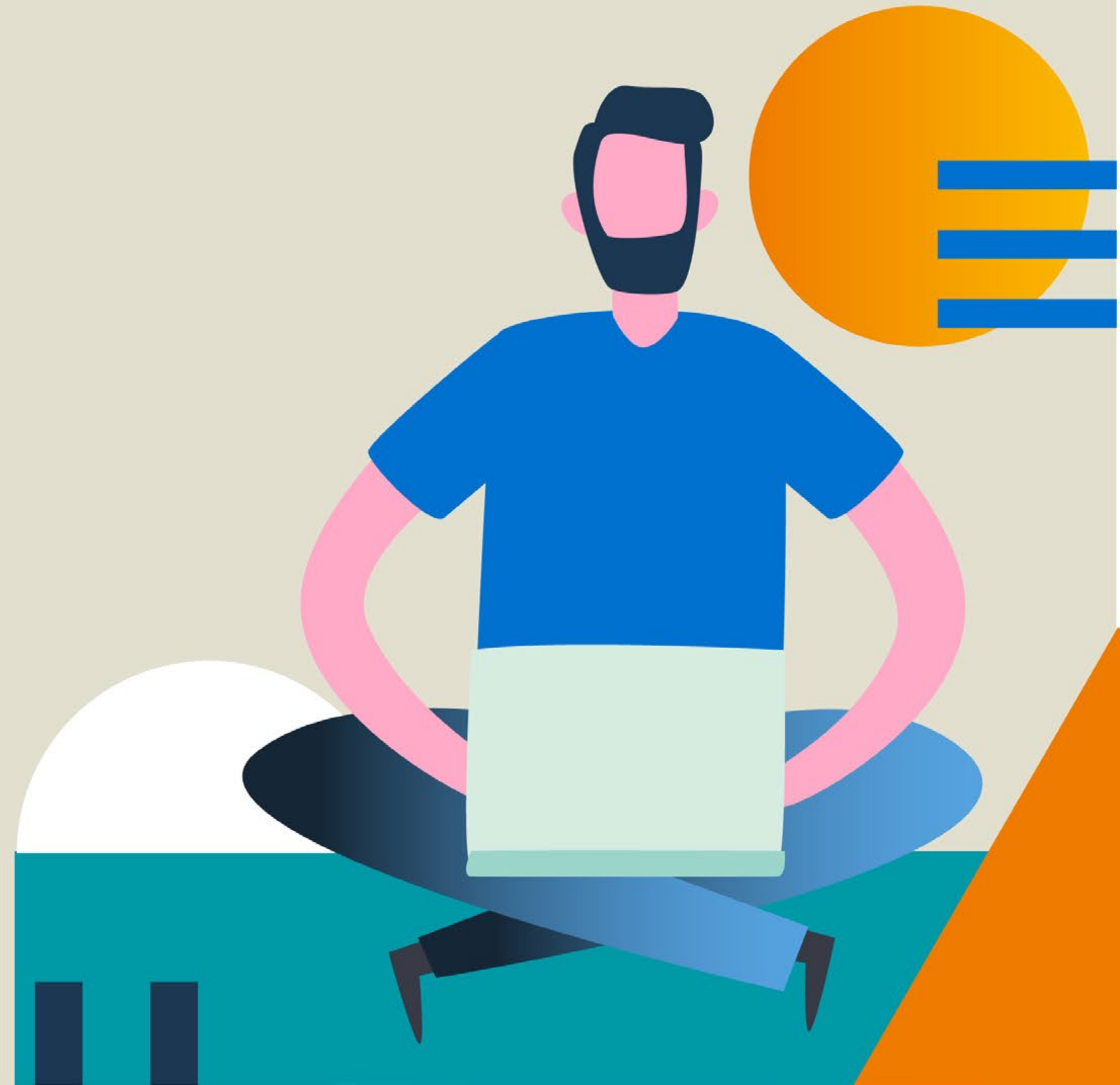
Voices do Território

[Voices from the Territory]

**Project Azulô uma Nova Etapa [Azulô a New Stage Project]
- Instituto A de Apoio aos Autistas e Famílias, Poços de
Caldas [Instituto A de Apoio aos Autistas e Famílias, Poços de
Caldas] (MG)**

“I’m a 65-year-old black woman, and taking part in the project has been a life-changing experience. I’ve been involved with this wonderful group of women at Instituto A for a few months now, and every meeting is an opportunity for growth, learning and affection. Through sewing, I have rediscovered the pleasure of creating with my hands, developing not only technical skills, but also emotional ones. It’s exciting to talk about Azulô, we placed our first order, and it earned us some financial help. The most valuable thing I can say about the project has been the strengthening of the bonds between us. We feel that we belong, that we are capable and that together we can transform reality. I’m very grateful to the Instituto Alcoa for being part of such a significant initiative.”

Diva dos Santos, beneficiary of the Azulô project



05

Leadership Message



Leadership Message

In 2025, the Instituto Alcoa celebrates its 35th anniversary. More than a symbolic date, it's a milestone that carries great significance: of belonging, of collective learning, and of renewed commitment to the development of the territories where we operate.

This is a time to celebrate everything we have built in partnership with each locality - and also to look forward, with the responsibility to continue promoting positive and lasting impacts. That's why the motto that guides us in this commemoration sums up this spirit well: "Celebrating the past to build the future with the communities".

In 1990, Alcoa created the Alcoa Institute. Since then, we have followed a path of partnerships, collaborative listening, ethics, and transparent action.

In Juruti, Poços de Caldas and São Luís, this path has materialized in real stories and collective achievements, with projects, strengthened leadership, articulated networks and opportunities for those who live in these regions.

During these more than three decades, we have advanced in an integrated manner, mainly in the areas of Education, Work and Income Generation and Community Engagement. On each front, our effort has always been to contribute to a fairer, less unequal Brazil with opportunities for all. There are still many challenges ahead and this is what drives us forward. Inspired by everything we have built, we reaffirm that we want to continue learning, innovating, respecting the characteristics and knowledge of each community and strengthening local protagonism.

This celebration is not just for the Instituto Alcoa. It belongs to every employee, volunteer, partner, organization, leader and individual who believes that it is possible to transform reality through cooperation and dialogue.

Thank you very much for your trust, partnership and every gesture of collaboration throughout this journey.

Let's continue together, celebrating the past, learning from it and, above all, building the future with the communities.

Pâmella De-Cnop

Alcoa Institute

06 Governance and Team

Board of Directors of the Instituto Alcoa

Daniel dos Santos

Vice President of Operations, President of Alcoa Brazil and Instituto Alcoa's Board President

Caroline Rossignol

President of Alcoa Foundation

Caroline Takahashi

Legal Counsel Director at Alcoa Brazil

Daniel Florenzano

Social Performance Director at Alcoa Brazil

Lucila Cestariolo

Government Relations and Communications Director at Alcoa Brazil

Walmer Rocha

Director of Environment, Health and Safety at Alcoa Brazil

Board and staff of the Instituto Alcoa

Pâmella De-Cnop

Director of External Affairs and Sustainability at Alcoa Brazil and President of Instituto Alcoa

Carlos Eduardo Cantos

Treasury Manager at Alcoa Brazil and Treasurer Director at Instituto Alcoa

Tatiana Bizzi

Social Investment Manager at Alcoa Brazil and Executive Director of External Relations and Communication at Instituto Alcoa

Dihego Pansini

Partnerships Manager at Alcoa Brazil and Executive Director of Instituto Alcoa

Monica Renata Espadaro

Executive Operations Director

Nicole Martins Bezerra

Community Projects Analyst

Bárbara Costa

Communications Analyst

Letícia Gonçalves

Community Relations Intern

Local Leaders of the Instituto Alcoa

Bruno Furquim

Social Performance Manager at Alumar

Fernanda Ferrante

Mining Manager at Alcoa Poços de Caldas

Community Relations Representatives

Fabio Costa

Community Relations Coordinator at Alcoa Poços de Caldas

Joana Burgos

Community Relations Manager at Alumar

Maria Francisca Fontes

Community Relations Analyst at Alumar

Dorliane Silva

Community Relations Manager at Alcoa Juruti

Thaiana Leitão

Community Relations Analyst at Alcoa Juruti

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